

## **NEO Vision Wholesale Policy for Business Owners in Canada**



### **Intro:**

- Colorful Lens Inc. is the official distributor for NEO Vision in Canada.

### **Contact Info:**

Website: [www.colorfullens.com](http://www.colorfullens.com)

Email: [service@colorfullens.com](mailto:service@colorfullens.com)

Tel: (514) 667-4061

### **Your Benefits :**

- NEO's official lens products manufactured for North American market. All descriptions and labels on package are in English.
- Low Minimum Order Quantity (MOQ) to help you increase your sales volume
- Rapid arrangement for delivery (within 48 hours)
- Fast shipping because we ship inside Canada
- Technical support and services

### **Products Description:**

Neo Vision's yearly lens in vial packing with English label & descriptions

### **Minimum Order Quantity (MOQ):**

- First order MOQ: 50 pieces
- After first order MOQ: 20 pieces

**Price:**

Yearly Lens (Vial Packing)	Dali Series (\$/pc)	3 Tone (\$/pc)	4 Tone (\$/pc)
20pcs	5.8	5.8	6.0
50pcs	5.2	5.2	5.4
80pcs	4.8	4.8	5.0

**Lens with prescription**

- No price difference.
- A step of 0.50 offered from -1.0 to -6.0 (-1.0, -1.5 ... -5.5 -6.0)

**Invoicing and Sales Tax:**

- Commercial Invoice will be offered to every purchase.
- 5% GST + 8.5% QST will be applied to Quebec customers
- 5% GST will be applied to customers outside Quebec

**Shipping & Handling Fees:**

- \$5 Flat rate for order with 80 or more pieces
- \$10 Flat rate for order from 50 to 79 pieces
- \$15 Flat rate for order from 20 to 49 pieces

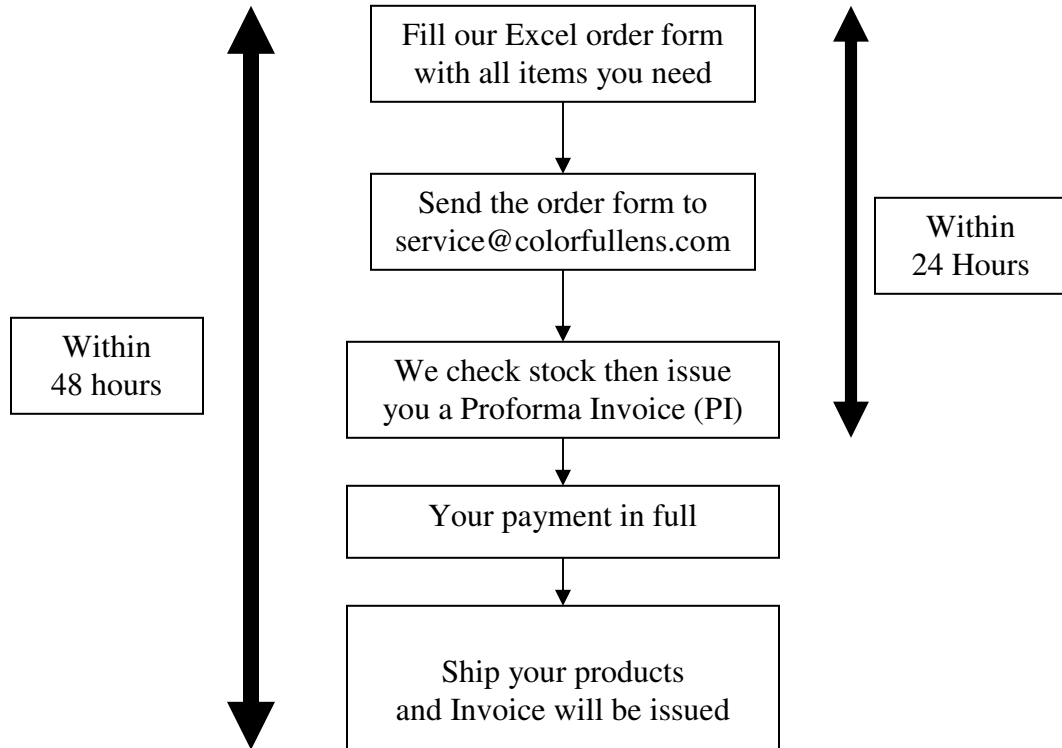
**Payment Method:**

- Recommended: Direct wire transfer or email money transfer is recommended at no extra charge
- VISA & MC Credit Cards: +3% of your invoice total
- PayPal: +4% of your invoice total

**Recommended Retail Price and Other issues**

- To improve the reputation of NEO brand in Canada, please do not sale NEO lens with a retail price lower than \$14 per piece. (*Market price \$35 to \$45 per pair*)
- NEO lenses are famous for its comfortable wear experience and its pricing strategy should remain as the premium level against all other similar products on the market.
- Retailers should try to compete with service instead of price. Price competition will damage the NEO brand and cut profit margin for all retailers including yourself.

**Order Procedure:**



***Let us be the best support for your retail business!***